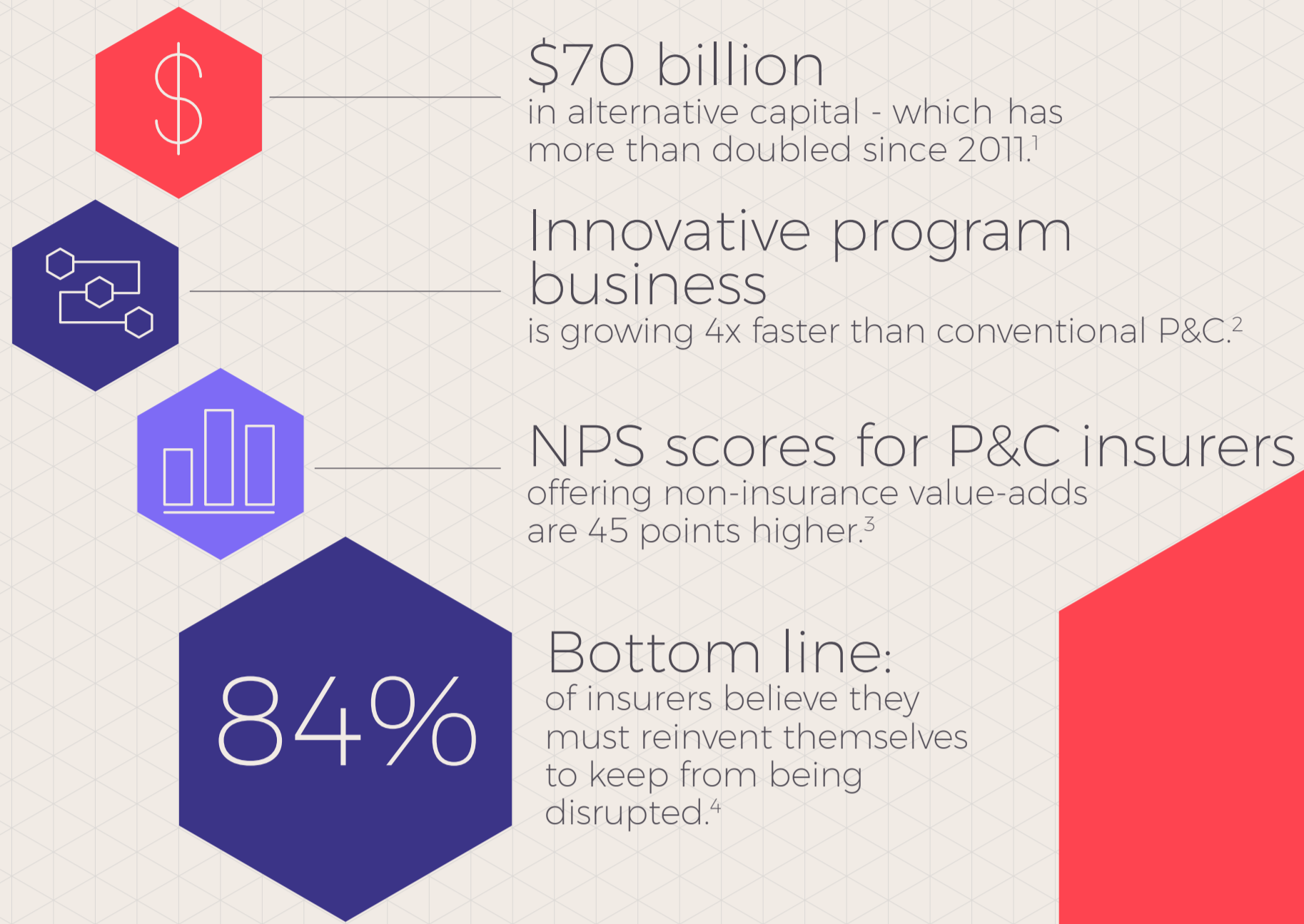


CAN YOU HANDLE DIGITAL UNCERTAINTY?

Why incumbent P&C insurers must embrace SaaS

The P&C market is undergoing intensive change, and no one can say exactly where that change is leading



To thrive in these changing and uncertain conditions, carriers must ensure that every aspect of their business is digitally adaptive

INTERNAL OPERATIONS

\$208B

will be invested by P&C insurers in 2018 on IT⁵ to stay competitive.

- Underwriting
- Billing
- Claims
- Customer service
- Analytics
- Compliance

ECOSYSTEM PARTNERS

94%

of P&C carriers see digital ecosystems as crucial to their success.⁶

- Independent agents
- Reinsurance
- MGAs
- Payments processors
- Contract services

CUSTOMER ENGAGEMENT

41%

of P&C companies have a holistic view of their customers across all interactions.⁷

- Customer engagement
- Mobile
- Social
- IoT

Only a smart SaaS architecture will enable P&C carriers to achieve this essential digital adaptability with:



To ensure that your business stays relevant, even as innovative competitors leverage digital to transform P&C value propositions for their customers, it's imperative to embrace adaptive SaaS solutions that let you quickly respond to unpredictable, ever-changing market demands.



If you're ready to welcome change - instead of fearing it - then discover how Duck Creek's open, flexible platform empowers you to put new ideas into motion quickly, easily, and with the utmost confidence.

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¹ Willis Towers Watson, Alternative Capital in Insurance, 2016

² Target Markets Program Administrators Association, TMPAA Report, 2017

³ Bain & Company, Customer Behavior and loyalty in Insurance, 2016

⁴ Accenture, Technology Vision for Insurance, 2016

⁵ Celent, IT Spending in Insurance, 2016

⁶ Accenture, Technology Vision for Insurance, 2017

⁷ Ward Group, P&C Industry Observations, 2016



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